

## PERSONAL INFORMATION

## Davide Vaccari



📍 Via Ravasi 17, 21100 Varese Italy

📍 Torre Sul Apt. 206 Conjunto "Las Marinas" Lecheria, Edo. Anzoátegui, Venezuela

☎ +39 348 411 2005

☎ +58 414 571 7971

✉ [davide.vaccari@gmail.com](mailto:davide.vaccari@gmail.com)

🌐 [www.jetsetagency.it](http://www.jetsetagency.it)

💬 Skype: netro69

🌐 LinkedIn: <http://www.linkedin.com/pub/davide-vaccari/89/756/539>

🌐 Google+: <https://plus.google.com/+DavideVaccari/> (personal account)

🌐 Google+: <https://plus.google.com/+Netro69/> (work account)

Sex: Male | Date of birth: 25/10/1969 | Nationality: Italian

## IT Project Manager

JOB APPLIED FOR  
POSITION  
PREFERRED JOB

I'm looking for a position as a project manager in the multimedia area mainly focused on web sites, apps development and online services specially focused on SEO, SEM and SMM. With more than 25 years of experience in this area I can work both as a freelance or as part of a team.

## WORK EXPERIENCE

2014 - today

## Freelance project manager

I actually move myself to live in Venezuela working at the startup of a new brand (**Tukan Wood Products**) as a **SEO** consultant for their online advertising and brand positioning. I also work on some freelance projects for my italian clients.

During this period I improve my Spanish and I've studied the latest upgrades in the **SEO** and **SMM** areas to improve and keep my skills up to date.

In details I focus myself on those activities:

- Working with the board of directors as consultant for the brand positioning of **Tukan**, taking care of all the aspects of the promotion including photography sessions, promotional materials, fairs, and websites project and management.
- I did some courses online to improve my knowledge about the latest **SEO**, **SEM** and **SMM** technichs and the news from market specialists.
- Learn and improve the use of front end frameworks (**Bootstrap**, **Foundation**) and their implementation via terminal (**Bower**, **Grunt**, **Git** etc.)
- I've deepened the use and implementation of **Knowledge Graph**, **Schema** data and **Twitter Cards** to improve the semantic structure of web pages.
- Improved my technical skills studying aspects of **Json**, **SASS**, **JavaScript** and **PHP** that I implement to optimize the websites that I develop for my clients.

### Example of some of the projects managed:

[All Around Art](#) | Service Agency - Project management, realization and maintenance of the website (**Wordpress**) for **All Around Art srl**

[Art Bug for Webtags](#) | Web Agency - Project management of the free App (for **iOS** and **Android**) that interact with *Beacons* at the **Art Museum of Lissone** (Mi)

[Trillium Group](#) | Industrial - Project management, realization and maintenance of the websites for the Venezuelan group **Forestal Trillium**

[Ersaf Lombardia](#) | Public institution - Project **Emonfur** front end and administration (**Bootstrap**, **Codeigniter**) of the online forest database

[Il Poggio di Dorio](#) | Real Estate - Project management, design, **SEO** for the website, based on the **Bootstrap** framework

[Forte Montecchio Nord](#) | Museum - New website made with the responsive **Bootstrap** framework. The new site is in 5 different languages. **SEO** and **AdSense** management

[Tukan Wood](#) | Wood products company – Website made with the responsive Bootstrap framework. Project management, design, realization (using Gruntjs, Bower.io and Sass) and maintainance

[Aigg](#) | Museum – 2016 redesign of the website based on the latest **Codeigniter** framework for the back-end and **Bootstrap 3.x** for the responsive front end

---

## 2006 - 2014 Freelance project manager

I work as a freelance project manager and web designer both alone or with the assistance of freelance senior programmers according to the tasks that needs to be realized.

- Study and project for graphical user interfaces for content management systems (**Joomla**, **Wordpress**), web applications and e-commerce websites
- **SEO**, brand management and Social Media Marketing (**Google+**, **Twitter**, **Pinterest...**)
- User interface designer across a wide variety of organizations and firms. I offer particular expertise in web application projects, with an in-depth proficiency in rich media and knowledge of content management systems (CMS)

### Example of some of the projects managed:

[Webtags srl](#) | Web Agency - Project management of the porting to Windows 8 and Android of a IOS forum application for the international **Ambrosetti Forum**.

[Museo della Guerra Bianca](#) | Museum - Webmaster coordinating their web sites keeping them updated

[ERSAF Lombardia](#) | Public Institution - Project, realization and management of the website **Frontiera Nord**; a tourist-oriented website with Webgis routes and info.

[AIGG – Archivio Infotelematico della Grande Guerra in Lombardia](#) | **Museum** - Project mangement and front end web design of the First World War archive website (**Codeigniter**)

[Clup Viaggi](#) | Travel Agency – Design, HTML and CSS structure of their new website

[Traslochi Abitare Subito srl](#) | Mover company - Project and realization of their own website (**Joomla**)

[GM&P srl](#) | Service company - Project and realization of their own website

---

## 2003 -2006 Director, project manager

Flashpusher Ltd. Uk

Co-founder, with 2 more partners, of **Flashpushers** a web media agency based in UK where I worked as a director, project manager and web designer. Our focus was mainly on **Adobe Flash** to realize web sites and online application.

- Study and project for graphical user interfaces for **Adobe Flash** and for content management systems (**Joomla**, **Wordpress**), web applications and e-commerce websites
- User interface designer across a wide variety of organizations and firms. I offer particular expertise in web application projects, with an in-depth proficiency in rich media and knowledge of content management systems (CMS)
- Our research leads us to develop a prototype of chat (**V-Chat**) that was accepted at the **ELPUB** conference in Brasilia (Br) during 2004. Our panel received a lots of positive feedbacks.

#### Example of some of the projects managed:

[Dynamic Service Group srl](#) | B2B services - I project various websites for some of their branches both in **Adobe Flash** and in HTML/PHP.

[Università La Sapienza – Sapiientiadi](#) | University - Project and realization of a website for Sapiientiadi

[PRM ltd Uk](#) | Risk management company - Project and realization of the corporate image and website

[Mediaset Spa](#) | Broadcasting company - Project and realization of a self-promoting CD-ROM

[Real Life Tv](#) | Service company - Project and realization of a website for Sony-Ericsson Italia

---

#### 2001 - 2003 Web designer freelance

I work as a freelance project manager and web designer alone and for the web agency **Ritram srl**. For **Ritram** I've managed a team of 5 people for the startup of their new office in Milan. I've also work as a graphic designer for web sites and for fashion industry as **Photoshop** artist.

- User interface designer for a wide variety of organizations and firms. I offer particular expertise in web application projects, with an in-depth proficiency in rich media
- Study and design of the cover for the single and the full lenght CD of the songwriter Cristina Donà (Dove sei tu)
- Photo retouch for web and magazines

#### Example of some of the projects managed:

[Ritram srl](#) | Web agency - I was their project manager and team leader for the new office in Milano. I keep contacts with their clients in Milano.

[Comei](#) | Fashion agency - I did photo retouch for their catalogue of fashion clothes.

[Mediaset - Sinoptica](#) | Media Agency Branch - I design the layout, the HTML and the CSS structure of their new website

[Mescal](#) | **Music label** - Study and design for the cover of a CD

[Italcogim srl](#) | Gas company - Project and realization of a promotional CD-rom

[Publitalia](#) | Media Agency Branch - Project and realization of a website for their Master courses

---

EDUCATION AND TRAINING

- 1986 – 1989 **Accounting Diploma vote 37/60**  
ITC Como
- 1999 **Ultradev (Macromedia) training**  
Ritram, Milano
  - Course of Macromedia (now Adobe) CMS
- 2000 **Course: “Education to cinematographic image”**  
Spazio Anteo, Milano
  - Basic course of cinematographic languages.
- 2011 **Training course for conservation managers of digital resources.**  
Fondazione Feltrinelli, Milano
  - Specific training on the topics of creation and preservation of digital resources
- 2015 **Web Page Design Using HTML5 and CSS3**
  - How to create and style web pages using HTML5 and CSS3.

**Google Analytics**

  - How to use Google Analytics to improve website performance.
- 2016 **Formazione online Made in Italy: Eccellenze in digitale**
  - Online digital marketing course made by **Google** and **lab Europe SEO** and **SMM** strategies

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C2
Portuguese	A2	A2	B1	A2	A2
Spanish	B2	B2	B1	A2	A2

**Communication skills**

- Good communication skills gained through my experience as project manager
- Client relations & presentations

**Organisational / managerial skills**

- Leadership (I was responsible for a team of 5 people)
- Team coordination office and online (I managed team in different location working at same project)
- On time delivery of progress steps and finished products
- Focused teams on business objectives and tracked progress to ensure project milestones were completed right on time, according to the budget and with the desired results.

**Job-related skills**

- Problem solver and careful attention to details and procedures
- Strong project management and organization skills
- Horizontal knowledge of the various aspects of web, programming, desing and user experience

- Computer skills**
- Microsoft Office, Windows 7, 8,10
  - Linux (Ubuntu 15.x)
  - Open Office, LibreOffice 5.x
  - FileZilla
  - Aptana
  - Web Design tools
  - Social Media (Google+, Twitter, Facebook, LinkedIn, Pinterest)
  - Any web browser
  - Adobe Photoshop, Adobe Illustrator
  - Gimp
  - TeamViewer
  - Mozilla Thunderbird
  - Strong knowledge of HTML5
  - Strong knowledge of CSS 3
  - Basic knowledge of Php (Codeigniter)
  - Basic knowledge of JavaScript
  - Online tools (Asana, BitBucket, Google suite, MindMeister, Firebug...)
  - Average knowledge Terminal tools (Bower, GruntJs, MeteorJs, Git ...)

- Other skills**
- Video editing knowledge (working in a post-production structure for more than 5 years)
  - During 1997 I was one of the conductor of a tv show for teenager on a national private broadcaster (240 episodes)
  - Photography skills
  - Very good cook

- Driving licence**
- A,B

#### ADDITIONAL INFORMATION

---

**Conferences  
Seminars**

Fairs:

- **Future Show** 2000 Bologna (Italy). For **Disney Channel Italia** I worked at the fair taking care of the live webcam and chat connection between the stage at the fair and the studios.

Conferences:

- **ELPUB** 2004 Brasilia (Brazil). As a speaker for **Flashpusers Ltd** I've promoted and illustrate a project called **V-Chat**.

Seminar:

- **Soprintendenza Beni Librari di Regione Lombardia** 2010. I participate to the seminar "Conservare il digitale" (Preserving digital data)